



507 G St.
Rupert, ID 83350



PMT Connection

SUMMER 2016



PMT Summer Events

We couldn't celebrate 100 years of doing business without thanking you, our members, who've made it all possible. Please join us at one, or all, of the events listed below as our way of saying thank you for 100 great years.

Business After Hours

Historic Ballroom, Twin Falls
July 28th | 5:30 pm

PMT Night at the Fair Concert

Featuring Due West
Minidoka County Fairgrounds
August 2nd | 7:00 pm

Cassia County Fair

Stop by our booth in the commercial building
August 15th – 20th

Customer Appreciation Lunch – Burley

PMT Burley Office
Lunch is on us!
August 17th | After the Parade

Message from the President

Summer is here and our construction season has begun with our Fiber-to-the-Premise (FTTP) projects. We are hearing many questions about our fiber initiatives and "what fiber will do for me." Fiber optic cable is considered the premium method of transport today for all types of media, voice, Internet, video, etc. Optical cables are transparent to outside influences such as power influences, noise, and weather. Optics are not bound by distances within the distribution networks to the homes or businesses in our service areas – allowing for the potential of greater speeds for services such as broadband, Internet and video. The existing copper cables being replaced were originally intended to transport voice grade services only. With the introduction of DSL and high speed Internet to the telecom world, copper cables began to experience distance and interference limitations. PMT's plans for FTTP will eliminate the copper distance and interference limitations within our metropolitan areas.



On another note, as we celebrate our 100 year anniversary, we will be holding customer appreciation events throughout the summer, as our way to say thank you. Please see the schedule of events to the left. We hope to see you there!

Thanks and I hope you all have a great summer!

Dan Hoover
President and CEO,
PMT



Business Spotlight: WillTran

WillTran Inc. is an Idaho based transportation and logistics company established by the Williams' family, whose roots run deep in the Rupert area. They began over 45 years ago when they started hauling whey out of the cheese plant in Rupert. The family moved to Idaho from Oklahoma as part of the Homestead Act in the 1950's and began its career in the trucking industry in the 1960's. They have been very active in the industry ever since.

In the early 1990's, operations were moved out of the Magic Valley to pursue higher volumes of traffic at the time. By 2005, the company's area of operation included all of North America. In 2010, WillTran based a few trucks back in the Rupert area, and by 2014, decided to re-establish roots in the area.

Moving the bulk of its operations from Boise to Rupert was a homecoming for WillTran. Completed in July of 2015, the terminal includes a fully automated tank wash out/truck wash bay,

maintenance facilities, and administrative offices. They have the capability to haul a large variety of bulk liquids to the United States and Canada and pride themselves in outstanding customer service and on-time delivery. Their wash bay has the capacity to do exterior washes on all types of vehicles including trucks, buses and RVs. They also have a state-of-the-art trailer washout with the capability to clean most non-hazardous tankers. WillTran also offers a variety of construction material hauling configurations – including belly dumps, end dumps and pup trailers for a variety of needs. They are approaching the one year anniversary at their terminal in Rupert, and in that time, have created over 10 jobs in the community.

The move from Boise was an easy decision, and PMT was a big part of that decision. The availability of fiber optics to the parcel that the new terminal was being built on, and PMT's ability to host and maintain the servers, is very critical to the operation of the company. WillTran relies heavily on communications and networks to track all of its logistical activities. The service provided by PMT has made that a very reliable function within the organization.

Operating a cutting edge transportation and logistics company, out of a small Idaho town, is what makes the Magic Valley one of the best places in the world to conduct business.

YOU GOT IT, EVEN HERE!

Coverage in unexpected places.



Tech Tip: When to Shut Down, Sleep, and Hibernate Your Laptop

Sleep mode

Sleep mode is used if you're stepping away from your computer for a short amount of time. You can put your computer to sleep to save electricity and battery power. When you need to use your computer again, you can resume from where you left off in just a few seconds. Your computer will always be ready to use when you need it.

Hibernate

Hibernate uses less power than sleep. If you won't be using your computer for a while, you may want to hibernate your computer to save electricity and battery power. However, hibernate takes a lot longer to resume working.

Shut down

Most of the time, computers will resume from hibernate faster than they will boot up from shut down mode. Most people will probably want to hibernate their laptops instead of shutting them down. However, some computers or software may not work properly when resuming from hibernate, in which case, you'll want to shut down your computer instead. It's also a good idea to shut down, or at least restart your computer occasionally if you do use hibernate.

The Best Book Around!



The 2016-2017 PMT directories are slated to be delivered in the Mini-Cassia area the first part of August, with Twin Falls directories following in early September. In addition to those delivered, extra copies will be available at any of our offices in Rupert, Burley and Twin Falls.

Grant Applications Being Accepted

The PMT Foundation is seeking applications from organizations in the Magic Valley to receive financial funds that help support, sustain and improve our community.

The deadline to apply for grant applications is August 19, 2016. Application forms are available at www.pmt.org or PMT offices in Burley, Rupert and Twin Falls.

In its tenth year of existence, the PMT Foundation's creation was authorized by the PMT Board of Directors as a charitable foundation for the purpose of supporting worthy community projects and educational scholarships.

To date, the Foundation has helped over 32 area students with funding to further their education beyond high school by continuing the scholarship tradition that PMT established in 1990. The Foundation has contributed over \$145,000 in grant awards to community organizations that help sustain and improve our local community through various projects.

For more information contact Rick Harder at 434-7124.

2016 PMT Scholarship Winners

Four Magic Valley graduates will each be awarded a \$2000 PMT Foundation scholarship. They are Jaime Mojarra of Burley High School, Madeleine Quast of Twin Falls High School, Kabre Madrigal and Macie Merrill of Minico High School. All four showed outstanding academic performance, as well as exemplary community and extra-curricular involvement and dedication to their future education.

"It is a pleasure that we are able to award each of these four local students a \$2000 PMT Foundation scholarship to help further their education. All four of this year's scholarship recipients are fine examples of hard work, dedication and responsibility," said PMT Foundation Board Chairman, Alan Johnson. In the past 26 years, PMT, and now the PMT Foundation, have awarded \$120,500 in scholarships to our communities' children. The four recipients are from across the Magic Valley.



Jamie Mojarra of Burley is a hard-working graduate from Burley High School, who maintained a 3.9 GPA while being involved in many extra-curricular activities and clubs, as well as working outside of school. Jamie was the president of the Leo Club, as well as the Burley Special Olympics Partnership program. He was also an active member of the Business Professionals of America, FFA, National Honor Society, and Spanish Club. He has spent countless hours volunteering his time at area elementary schools and in the community. He plans on attending the University of Idaho this fall, majoring in Agricultural Systems Management.



Madeleine Quast of Twin Falls is a dedicated student who graduated from Twin Falls High School with a 3.94 GPA. Madeleine took a challenging course load, taking many dual-credit and AP classes during her high school career, as well as being involved in cheerleading, and acting as the managing editor of the Bruin News. Madeline was also involved in Business Professionals of America, National Honor Society, and was a Twin Falls Chamber of Commerce Student Ambassador. Madeleine also made time to run her own piano studio teaching lessons outside of school hours. Madeleine plans on attending BYU-Idaho, majoring in Communications.



Kabre Madrigal of Paul is a dedicated student and athlete graduate from Minico High School, who maintained a 3.97 GPA. Kabre took many honors classes, while participating on Minico's Track and Field team, as well as being involved in National Honor Society, Science Club, and on the school's journalism staff. Kabre also worked part-time helping in her family's lawn care business and farm. Kabre plans on attending the College of Idaho where she will continue her athletic career, while working towards an undergraduate degree in Health Science. She plans on attending graduate school after that to become a licensed physical therapist.



Macie Merrill of Rupert graduated top of her class at Minico High School. She has worked hard during her high school career taking challenging courses while maintaining a 4.0 GPA. She's been involved in student body government, National Honor Society, Key Club, "M" Club, Fuel Up to Play 60, as well as participating on the Minico basketball and volleyball teams. Macie has also volunteered her time outside of school, as well as working part time. Macie aspires to be a surgeon and will start off her college career at Idaho State University in their Pre-Med program.

Community Rewards Winners

PMT is giving away \$1,000 each month in 2016; \$500 to a customer and \$500 to a local organization or charity. Why? Because community matters and at PMT, that's not just something we talk about, it's something we are committed to doing together. For more information, visit our website at www.pmt.org.

June



Winner: Jimmy Tuckness
Non-Profit: Birthright of Rupert

May



Winner: Paula Goodsell
Non-Profit: Mini-Cassia Christmas Council

April



Winner: Marible Navarrete
Non-Profit: Mini-Cassia Shelter

March



Winner: Dezirae Garcia-Moore
Non-Profit: Waggin' Tales Rescue

February



Winner: Randy Hardy
Non-Profit: Minidoka County Senior Center's
Meals on Wheels Program

January



Winner: Edith Neaderhiser
Non-Profit: Grace Community Church

Due West In Concert



Tuesday, August 2, 7 pm

PMT's Night at the Minidoka County Fair features Nashville country music recording trio Due West, who've opened for some of the biggest names in country music including Taylor Swift, Jason Aldean and Lady Antebellum.

Come enjoy this night of live entertainment, sponsored by PMT, on Tuesday, August 2 at 7 pm. Admission is free and cold bottled water will be handed out by PMT staff. See you there!

