



Syringa Wireless Awards Family Entertainment Package

3 February 2009 - Burley, ID – Syringa Wireless LLC and Project Mutual Telephone “PMT” award Salvador and Billie Larios of Burley, Idaho a Family Entertainment Package valued at \$1,250.

A drawing was held on Saturday January the 31st to determine the winner of an entertainment package that included:

- 32” LCD HDTV
- PlayStation III Video Consol
- Guitar Hero Game System
- Play Station Blu-ray Remote Control
- Additional Wireless Video Controller
- Disney’s Wall-e Blu-ray Video
- Dr. Seusse’s Horton Hears A Who Blu-ray Video

Syringa Wireless accepted entrees at each of their 14 locations. An estimated 6,000 entries were received between December 1, 2008 and January 30, 2009.

Individuals entering the drawing needed to be 18 years of age or older. Entrants were not required to purchase products or services from Syringa Wireless or any of our owner partners. Entrants were also not required to be customers of Syringa Wireless or our owner partners and no special considerations were made on any customers’ behalf.



Mrs. Larios received the news of her winnings by telephone. She was happy to hear the news, and could not wait to tell her family. The Larios family of four are residents of Burley, Idaho with Mr. Larios being a lifetime resident. **“This will be the family’s first HDTV and video game system, since the Atari,”** said Mrs. Larios, **“and the children are looking forward to watching the videos.”**

“With the conversion to Digital Television we thought an HDTV would make a great giveaway item. In the end the TV promotion grew to be a complete family entertainment package containing items that would appeal to all age groups.” said John Ney, Syringa Wireless’ Senior Manager of Customer Operations. **“It is a nice thing to award someone a great prize and just one more way we can be a positive force in our communities.**

About Syringa Wireless:

Syringa Wireless is a consortium of five long standing, local Idaho telecommunication companies who banded together to form a new cellular company in southern Idaho. Syringa Wireless member partners include: Albion Telephone Company (ATC), Direct Communications of Rockland, Filer Mutual Telephone, Silver Star Communications serving the Driggs and Victor Idaho areas, and Project Mutual Telephone (PMT) of Rupert. Syringa Wireless provides great hometown customer service and excellent rural and national coverage. Syringa Wireless is available at all member partner business offices as well as Syringa Wireless retail stores in Pocatello, Twin Falls, Idaho Falls and Rexburg.